







13 - 15 November 2023



**Post Report** 

2022









# **Opening Exhibition**

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Today we visited Saudi pet & Vet exhibition it had a diverse set of companies, local and international. Also, we found out that there is a large and promising market in the Kingdom for pets and there is a lot of attention at different levels Ministerial, personal level and at the level of animal products.

Dr. Suleiman bin Ali Al-Khatib.

Deputy Minister for Agriculture Affairs

Ministry of Environment Water and Agriculture



# **Exhibition Objectives:**

- Raising the private sectors awareness of the importance of investing in the field of veterinary medicine and pet supplies.
- Launching an annual platform for exchanging scientific and practical experiences.
- Activating the culture of volunteer work for pets.
- Highlight on the importance of raising pets in society.
- Launching small and medium investment initiatives in the field of investing in pets & veterinary medicine.
- Organizing meetings of companies exporting and importing vaccines and veterinary medicines.

# **Activities Accompanying the Exhibition**



Workshops



**Short lectures** 



B2B



**Adoption corner** 



Live painting for pet



Painting Corner on Wooden Houses



Vet car corner



Pet care car corner



Celebration of world animal day 2022



**Charities hub** 



## **Exhibition in Numbers**



8000 Visitors



1500 B2B Meetings



09 Activities



06 Workshops



40
International exhibitor



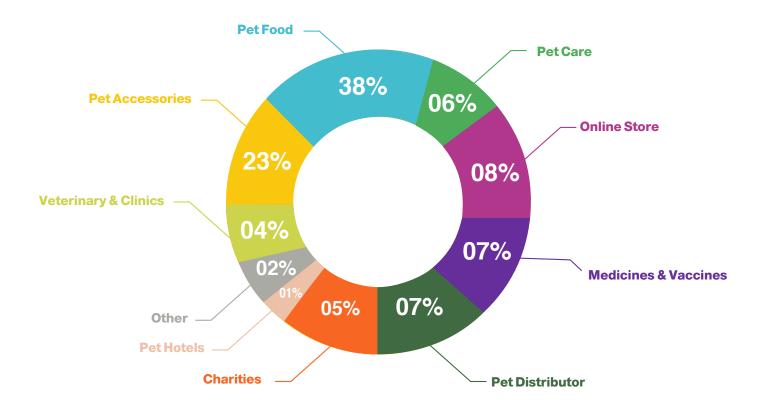
40 Local exhibitor

# **Participating Countries**

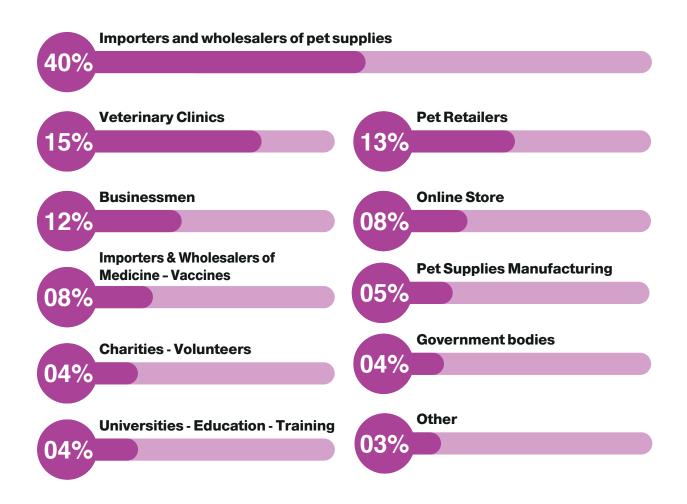




## **Exhibitors Profile**



## **Visitors Profile**



# **B2B Business Communication Program**





## **Business Meetings by Sector**









**Pet Distributor** 

**Sand Products** 

**Veterinary Clinics** 









**Pet Accessories** 

**Medicines & Vaccines** 

**Pet Retailers** 

Charities

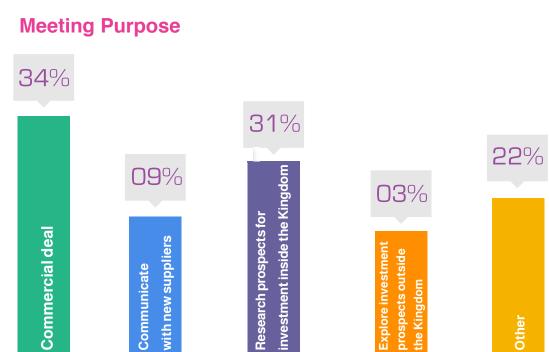






**Pet Care** 

**Online Store** 



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#### In Collaboration







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#### **Exhibitors**































































