



Saudi **3rd Edition**
Pet & Vet Expo

معرض الطب البيطري
والحيوانات الأليفة

28 - 30 October 2024

Riyadh Int. Convention & Exhibition Center
Riyadh - Saudi Arabia

About The Exhibition

2024

Introduction

Saudi Pet & Vet Expo (2024) is the first and only pet exhibition in the Kingdom of Saudi Arabia, which will be held for the third time given the current and prospective promising market for pet supplies and veterinary medicine.

The search for new markets is not easy and with the Saudi society increased awareness about the importance of pets and raising them in homes and farms, it is expected that the pet sector will have a fast and increasing growth in the coming years.

With this development the number of pet breeders has increased and all parts of the Kingdom witnessed a large proliferation of pet stores, clinics and hotels for these animals as well as an increase in the number of non-profit charitable organizations for animal welfare.

Saudi Arabia's pet care market is estimated at approximately 4.4 billion Saudi Riyal with an annual growth rate exceeding %8.2 according to the latest studies issued by Global Research Centers. Saudi Arabia also imports pets and bird food from the following 18 countries: America, Spain, Germany, Italy Thailand, France, Turkey, China, India, Jordan, Belgium, Cyprus, Ireland, New Zealand, Denmark, Mauritius, Malaysia and the United Arab Emirates.



Saudi Arabia Pet Care Market 2023

Market Size

1.2

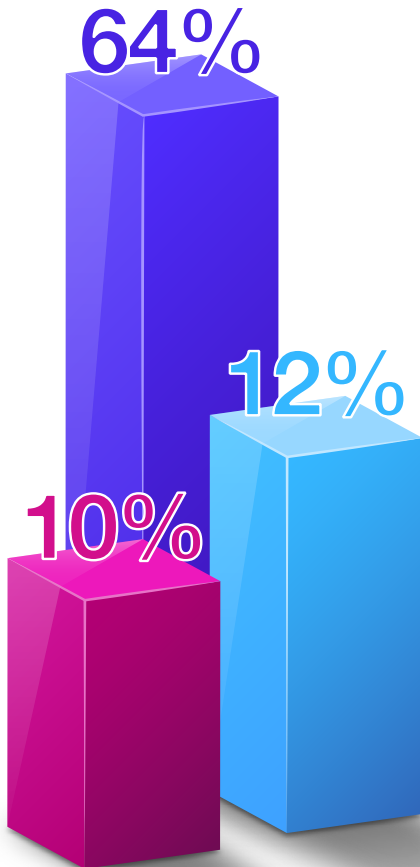
Billion USD

Growth Rate

9%

Pet Supplies Market

Pet Healthcare Market



Pet Food
730 Million US\$



Pet Accessories
141 Million US\$



Pet Grooming
115 Million US\$



Pet Healthcare
188 Million US\$

3
Veterinary
Hospitals

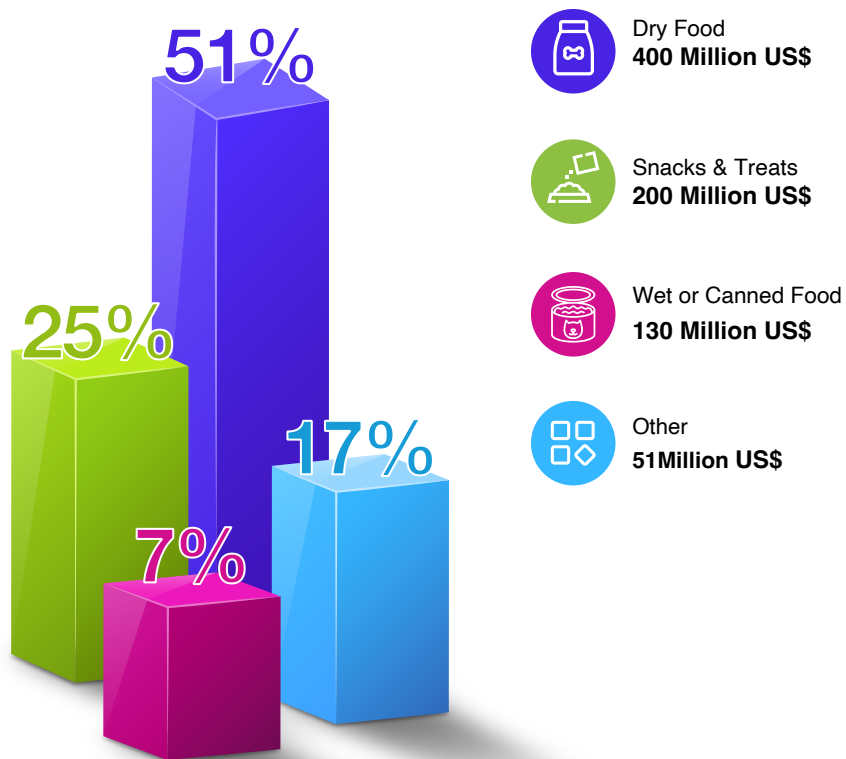
1366
Veterinary
Pharmacies

434
Veterinary
Clinics

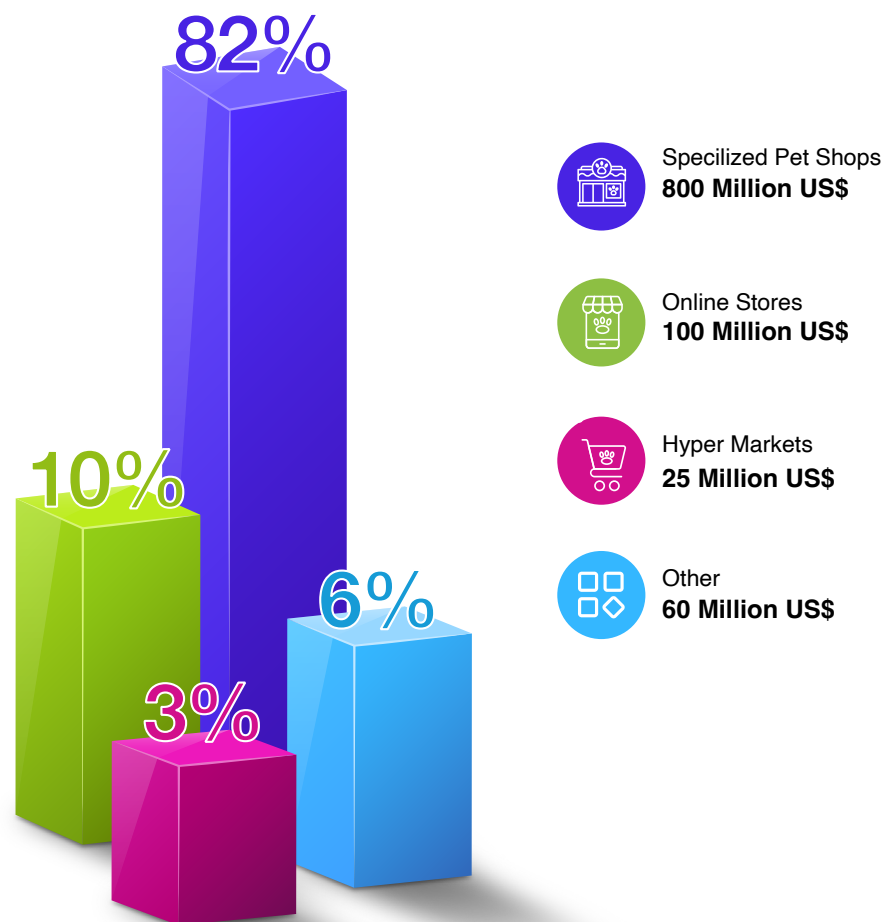


Saudi Arabia Pet Care Market 2023

Market Size by Food Type



Market Size by Sales Channel





Exhibition Objectives



Launching an annual platform for exchanging scientific and practical experiences.



Raising the private sectors awareness about the importance of investing in the field of veterinary medicine and pet supplies.



Organize meetings for companies exporting and importing pet supplies, vaccines and veterinary medicines.



Activate a volunteer culture for pets.



Highlight on the importance of raising pets in society.

Why to participate in the Expo?



Develop your business and expand in the Arab Gulf Region and Saudi Arabia.



Access the promising growing market.



Strengthening business relations between sellers and buyers.



Increasing competitiveness.



Present products, services and brands introduction.



The perfect place to generate new leads and launch existing products.










Highlighting the brand among competitors.

Exhibitors

Companies, Factories and Suppliers

-  Pet food.
-  Pet food technology.
-  Pet supplies & accessories.
-  Pet toys and apparel.
-  Pet grooming centers.
-  Veterinary clinics.
-  Veterinary vaccine manufacturers.
-  Online stores for pet supplies.
-  Pet transportation companies.
-  Pet hotels.
-  Pet training farms.
-  Pet charities.

Visitors

-  Local and international investors.
-  Distributors.
-  Wholesalers and agents.
-  Retailers.
-  Local and international manufacturers.
-  Relevant government agencies.
-  Relevant charities.



Not just an Exhibition

Activities Area

The exhibition is accompanied by an entertainment platform for visitors.



Workshops

The exhibition is accompanied by specialized workshops in pets & vet.



Pet in My Life Contest

Pet in my life contest is the first of its kind in the Kingdom of Saudi Arabia and aims to introduce the positive changes that occur in a person's life when he adopts or raises a pet, which ultimately leads to an increase in the public's care for pets and their breeding.



B2B Business Communication Program

It is the gateway to holding meetings between exhibitors, investors, local and international CEOs.

How to Participate?

- Go to the website: www.petvet-expo.com

On the Exhibition page choose Book your Stand
Fill in your details

- You can send us an email at exhibition@cityevents.com.sa
- You can call us:
 - For local sales: +966 505128399
 - For international sales: +966 506467847

