



THE 4TH EDITION • RIYADH • SAUDI ARABIA

Global Trade Exhibition for Pet Industry in ME

Post Report 2025

24–26 Nov. 2025

Riyadh Int. Convention & Exhibition Center

in conjunction with **VET** expo
المعرض الدولي للطب البيطري
Global Veterinary Expo

www.petvet-expo.com



Exhibition Opening

Under the patronage of the Ministry of Environment, Water and Agriculture, Dr. Ali Alshaikhi, Assistant Deputy for Livestock and Fisheries, accompanied by the CEO of City Events, Mr. Ammar Al Zieter, inaugurated the 4th edition of the Pet Expo, held in conjunction with Global Veterinary Expo, on Monday 24 November 2025. The event was attended by a number of government officials, specialized entities in the pet industry and veterinary medicine, journalists and social media influencers at the Riyadh International Convention & Exhibition Centre.



in conjunction with



المعرض الدولي للطب البيطري
Global Veterinary Expo





Signing of Cooperation Agreements and Memoranda of Understanding (MoUs)



Memorandum of Understanding between

National Livestock & Fisheries Development Program and United Feed Company Limited



Memorandum of Understanding between

National Livestock & Fisheries Development Program and Throf Communications and Information Technology Company.



Cooperation Agreement between

Al-Ahsa Livestock Cooperative Society and Nova Pharma Trading Company



Cooperation Agreement between

City Events and Awqaf Umamon Amthalukom



Memorandum of Understanding between

Throf Communications and Information Technology Company and Livestock Technology Cooperative Society in Madinah



Memorandum of Understanding between

Throf Communications and Information Technology Company and Bee ways Industrial Company



Memorandum of Understanding between

Throf Communications and Information Technology Company and Al Riye Industrial Factory



Exclusive Agency Agreement between

Royal Canon France and Liqa International Trading Company

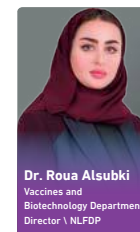
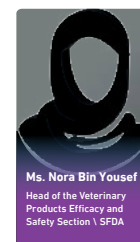


Key Topics of the Panel Discussions and Workshops

- From the Laboratory to the Farm: The Journey of Veterinary Drug Manufacturing
- Innovation in Veterinary Vaccines and Their Role in Disease Prevention & Control
- The Role of Veterinary Medicines in Achieving Food and Economic Security
- Modern Technologies in Veterinary Vaccine Development
- The Relationship Between Optimal Management and Increased Productivity & the Impact of Technology and Innovation in Model Farms
- Empowering Investment in the Veterinary Sector
- The Most Common Diseases Shared Between Pet and Human
- X-Ray Image Orientation
- Insights Into Trends and Opportunities Shaping China's Booming Pet Industry



Speakers





Exhibition in Numbers

15,000

Visitors

120

Local and
International
Exhibitors

21

Participating
Countries

5

Activities

5

Government
Entity

8

Cooperation
Agreements

3,500

Local
Businessman

450

Hosted
International
Businessman

20

Workshops

25

Local and
International
Speaker





Accompanying Activities

International
Dog & Cat
Grooming Competition
25 - 26 NOV. 2025
Riyadh . Saudi Arabia
Riyadh Int. Convention & Exhibition Center

Organized by

Academy
GROOM



Dog & Cat
Grooming Masterclass
24 November 2025
Riyadh . Saudi Arabia
Riyadh Int. Convention & Exhibition Center

Organized by

Academy
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INTERNATIONAL
Cat Show
2nd Season
كات شو
25-26 Nov. 2025
RIYADH . SAUDI ARABIA
Riyadh Int. Convention & Exhibition Center



PET In My Life Contest
مسابقة أليف في حياتي





Participating Countries

Exhibitors Distribution by Country



Local Exhibitor 40%

International Exhibitor 60%

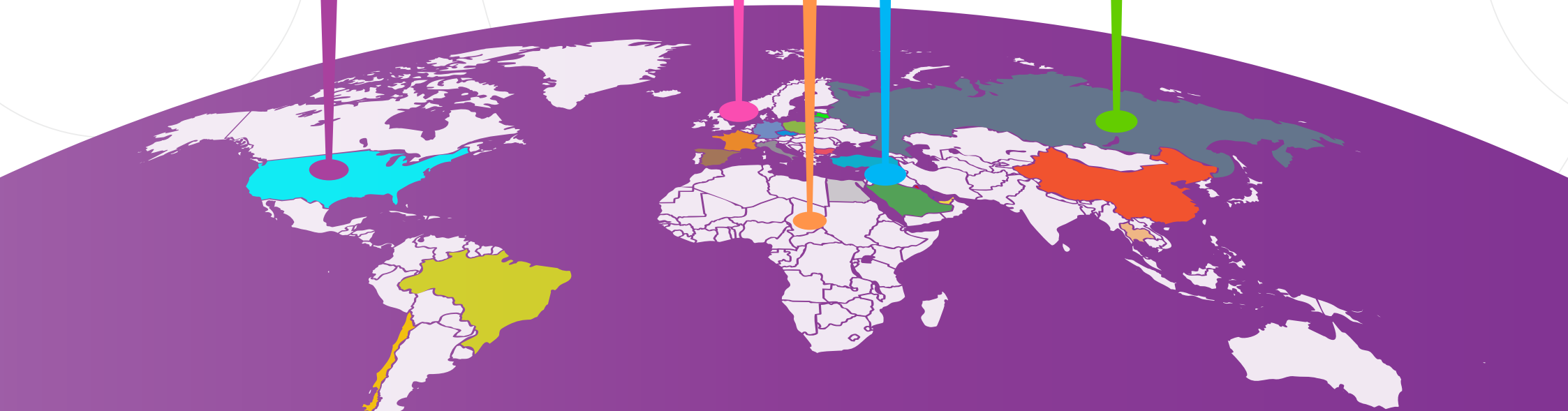
5%
America

17%
Europe

2%
Africa

51%
Middle
East

25%
Asia





Exhibition in Numbers

Exhibitors Distribution by Type of Facility



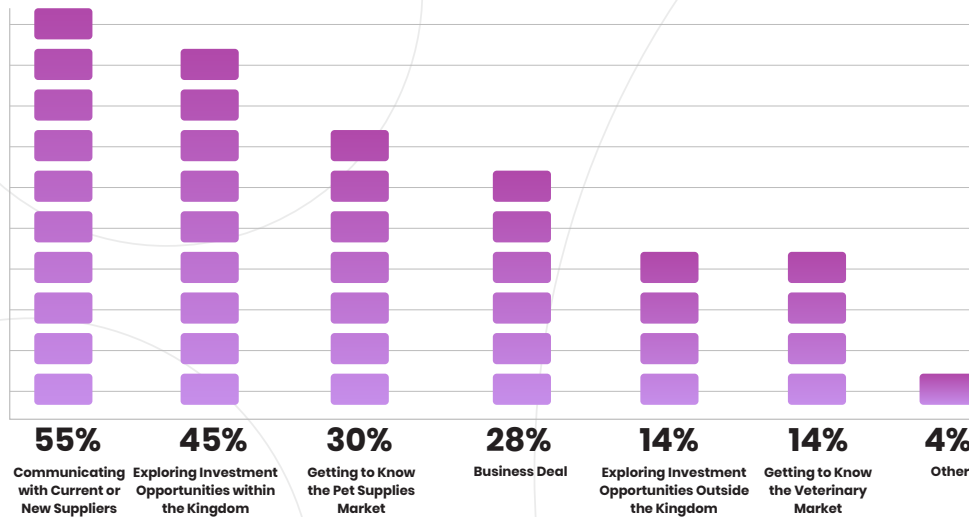
Exhibitors Distribution by Product Category



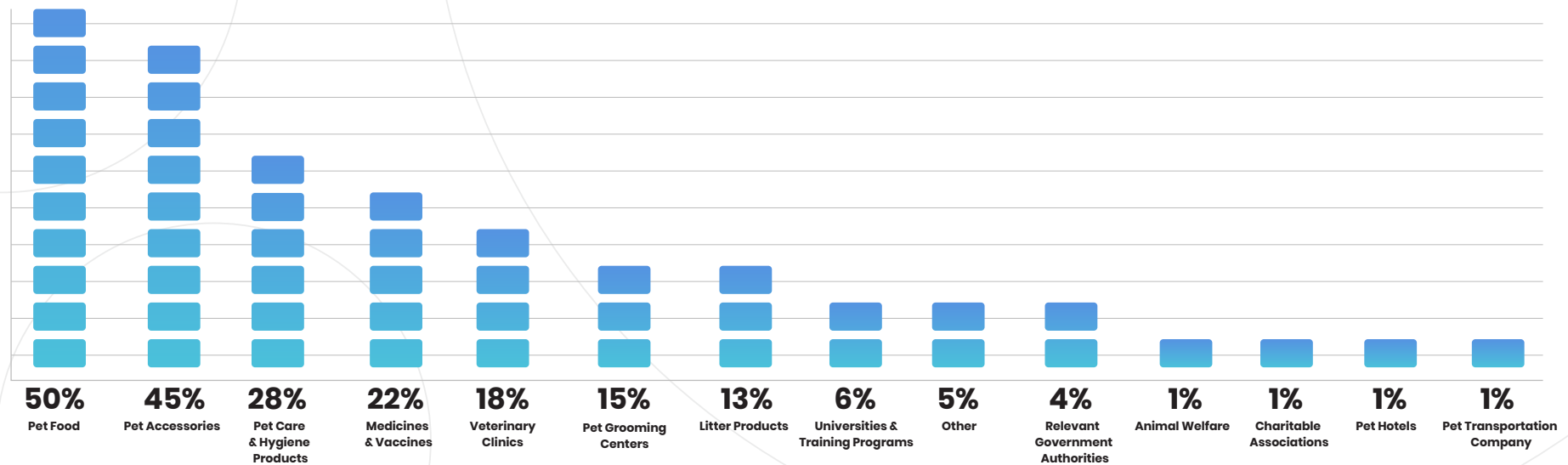
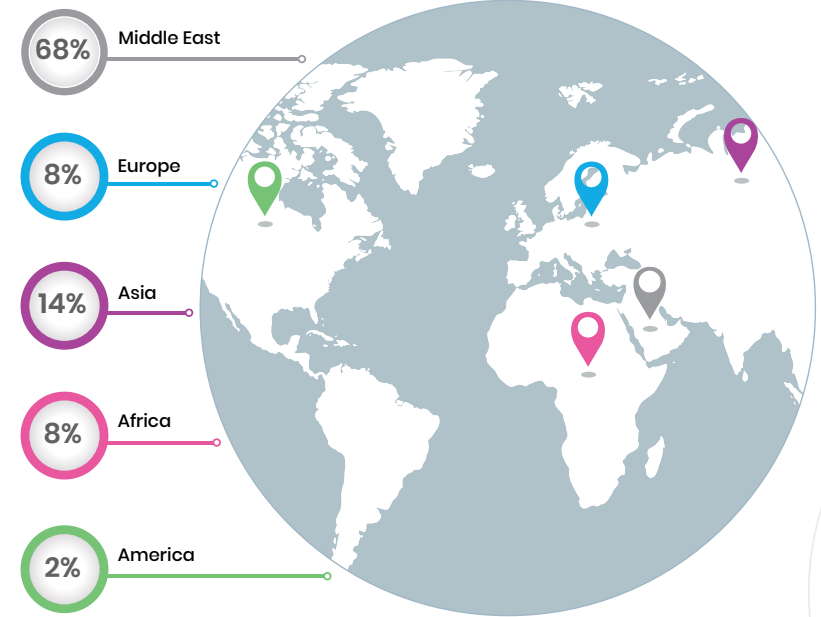


Visitors in Numbers

Visitor Distribution by Purpose of Visit



Visitor Distribution by Sectors of Interest





B2B Business Communication Program

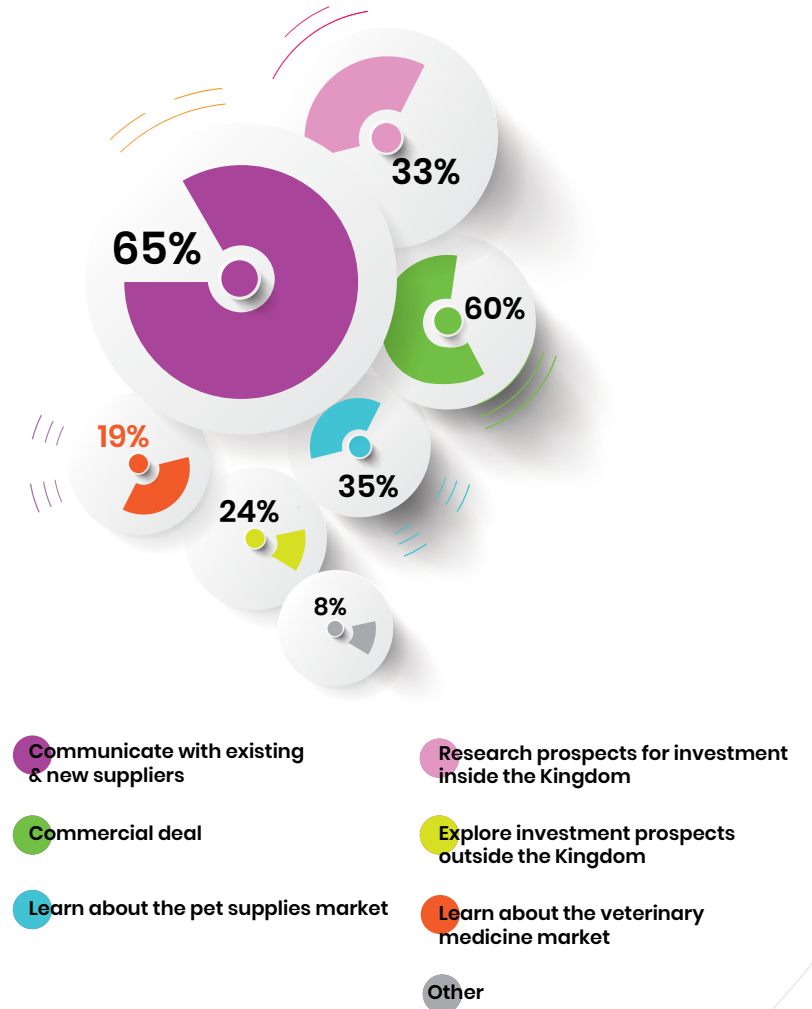


CONNECT

Businessmen's Interests by Activity



Meeting Purpose





Sponsors & Exhibitors

Main Sponsor



Platinum Sponsor



ألفة
Animal Welfare

Diamond Sponsor



Golden Sponsor



Bronze Sponsor



Silver Sponsor



Bronze Sponsor



Cat show Sponsor



Dog & Cat Grooming Competition & Masterclass Sponsor



Partners



In collaboration with



Media Sponsor



Exhibitors





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