

معرض  
الحيوانات  
الأليفة  
والطبيب  
البيطري

**PET**  
**EXPO**  
**VET**

**Saudi Pet & Veterinary Expo**

THE 5<sup>TH</sup> EDITION • RIYADH • SAUDI ARABIA

**09-11 Nov. 2026**

Riyadh Int. Convention & Exhibition Center

[www.petvet-expo.com](http://www.petvet-expo.com)

**About  
the Expo**



## Why Pet & Vet Expo?

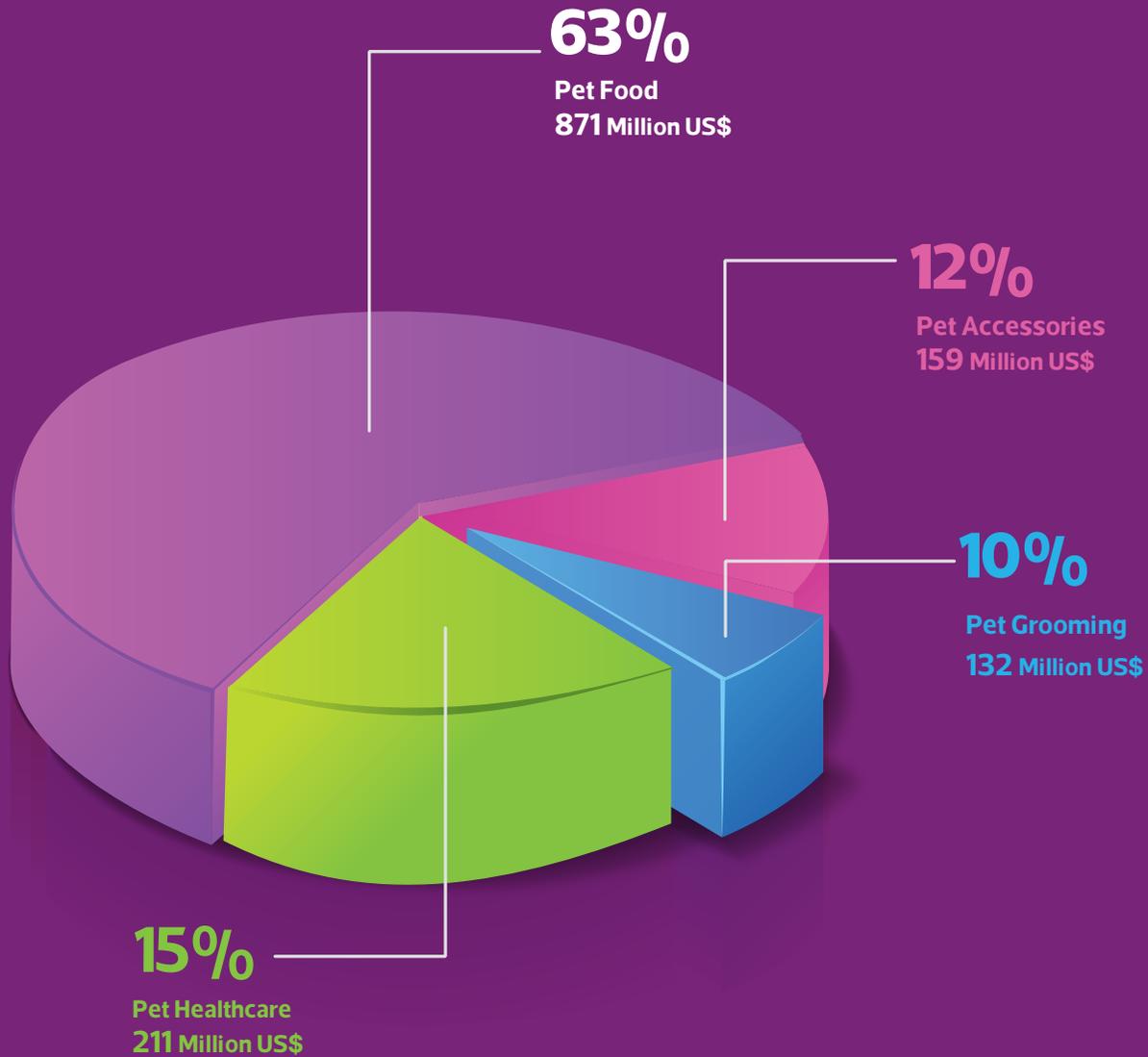
The pet and veterinary market in the Kingdom of Saudi Arabia has witnessed rapid growth in recent years driven by a significant increase in pet ownership and a growing awareness of animal welfare culture, alongside rising demand for high-quality specialized products and services. With the expansion of the middle class and higher income levels Saudi consumers are increasingly investing in premium pet food, advanced healthcare, accessories and integrated services that ensure the wellbeing of their pets.

The value of the pet care market in the Kingdom is estimated at approximately SAR 5.1 billion according to the latest reports issued by global research centers with an annual growth rate exceeding 8%. Projections indicate that this upward trajectory is expected to continue potentially surpassing 10% annual growth. This strong performance reflects a clear shift in consumer behavior and growing interest in specialized veterinary services, therapeutic nutrition and advanced care products.

Amid this momentum the Saudi Pet & Vet Expo stands out as a strategic and central platform that brings together leading brands, suppliers, investors and specialists under one roof within the pet and veterinary sector. The expo has proven its success as a key professional and commercial event connecting local and international companies and opening wide opportunities for partnerships and expansion in one of the region's fastest-growing markets. The expo represents a genuine gateway to entering the Saudi and Gulf markets offering a valuable opportunity for exporters, importers and agents to explore rising demand, build direct relationships with buyers and decision-makers and benefit from the promising investment environment within the Kingdom's pet sector.



# Saudi Arabia Pet Care Market 2025



9%

Growth rate in the Saudi market

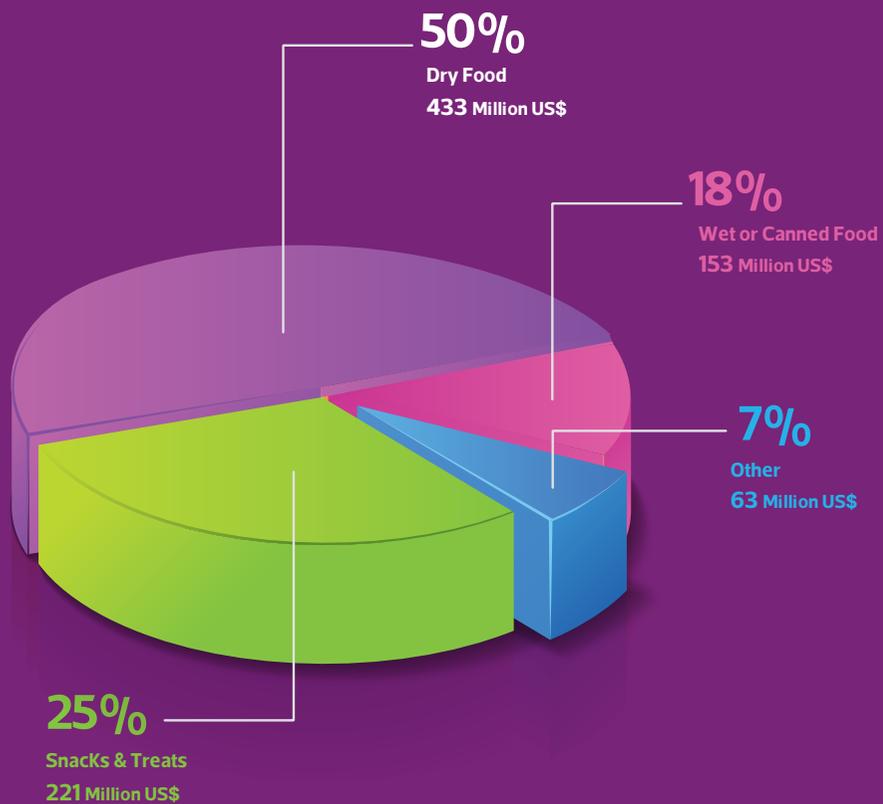
1,3

Billion USD

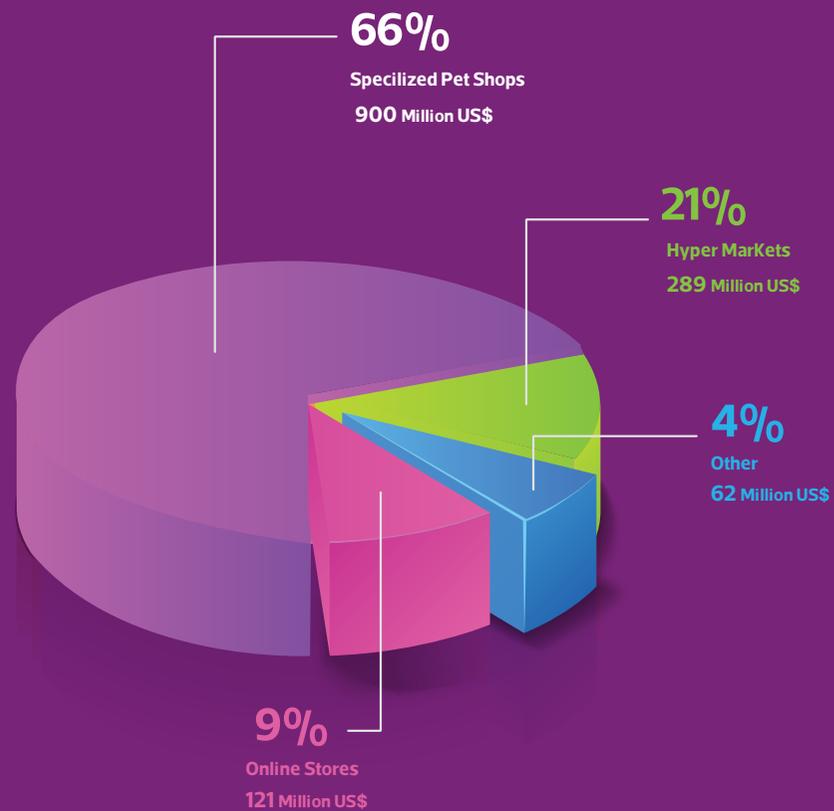
Saudi market size

# Saudi Arabia Pet Care Market 2025

## Market Size by Food Type



## Market Size by Sales Channel



## Exhibition Objectives

Raising the private sectors awareness about the importance of investing in the field of veterinary and pet supplies.



Enhancing business relationships between suppliers and buyers.



Facilitate meetings for companies involved in the export and import of pet supplies, veterinary vaccines, and medicines.



Launching an annual platform for exchanging scientific and practical experiences.



Highlight on the importance of raising pets in society.



Activate a volunteer culture for pets.



## Why Should You Participate in the Expo?

Access the promising growing market.



Develop your business and expand in the Arab Gulf Region and Saudi Arabia.



Highlighting the brand among competitors.



Introduce products, services and brands.



The perfect place to generate new leads and launch existing products.



Increasing competitiveness.



# Exhibitors – Leading Companies Manufacturers, and Suppliers

## Food

Pet Food  
Supplements  
Raw Materials for Food  
Manufacturing  
Pet Food Technology  
Treats  
Canned Foods  
Frozen Foods



## Accessories

Toys  
Clothing  
Cages  
Collars  
Cat / Dog Beds  
Crates & Carriers  
Cat / Dog House  
ID Tag Holder  
Harness and Leash  
Training Supplies  
Aquarium  
Food Bowls



## Care Supplies

Grooming Salons  
Shampoo  
Sprays  
Disinfectants  
Pet Grooming Brush  
Nail Clippers  
Grooming Tools  
Cleaning Solutions  
Litter  
Hygiene Supplies  
Bath Towels  
Deodorizers



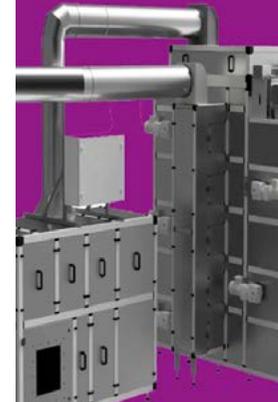
## Healthcare

Veterinary Medicines  
Vaccines  
Spay/Neuter  
Dental Care Tools  
Diagnostic Tools  
Surgical Instruments  
Medical Devices



## Pet Technologies

Raw materials,  
ingredients  
Processing machinery  
Packaging machinery  
Canning, preservation.



## Logistics Services

Transportation  
Hotels  
Training Farms  
Cafes



## Aquarium

Aquarium, Furniture for  
Aquarium  
Accessories, Lighting  
for Aquarium.  
Food for ornamental  
fish  
Equipment, Ornaments  
for Aquariums  
Filters, pumps, heaters,  
measuring instruments  
for Aquariums



## Visitors



**Distributors**



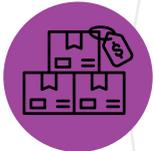
**Retailers**



**Local and International  
Manufacturers**



**Local and International  
Investors**



**Wholesalers and  
Agents**



**Relevant Government  
Agencies**



**Relevant Charities**

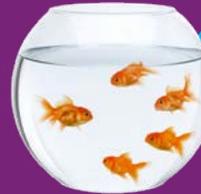
## Target Pets



**Dogs**



**Cats**



**Fish**



**Birds**



**Small  
Animals**



**Reptiles**

## Exhibition Activities

### Dog & Cat Grooming Masterclass

The Dog & Cat Grooming Masterclass is a specialized training workshop presented by Groom Academy and delivered by a group of certified experts with extensive experience in pet grooming. The workshop focuses on demonstrating and applying professional grooming techniques for both dogs and cats.



### International Dog & Cat Grooming Competition

An international competition organized by Groom Academy, held for the second time in the Kingdom of Saudi Arabia. It aims to bring together leading professionals and enthusiasts in the grooming industry.

### Workshops

The exhibition is accompanied by specialized workshops in pets & vet.



### Mural Corner



### Veterinary Truck Corner



### B2B Business Communication Program

It is the gateway to holding meetings between exhibitors, investors, local and international CEOs.

### Talking Parrots Corner



### Cat Show Competition

Third Edition

An international competition organized by the World Cat Federation (WCF) in collaboration with the Felinology Bulgarian Union (FBU).



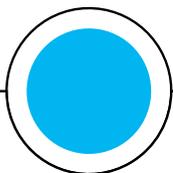
### Pet in My Life Contest

A special season for pet rescuers and volunteers.

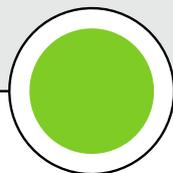
Shining a light on the unsung heroes who quietly contribute to building a more compassionate and humane society. They are the pet rescuers, who lovingly help animals for a better life.



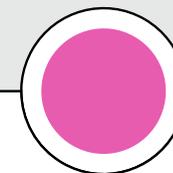
## How to Participate?



**Go to the website:**  
**[www.petvet-expo.com](http://www.petvet-expo.com)**  
**On the Exhibition page choose Book your Stand Fill in your details**



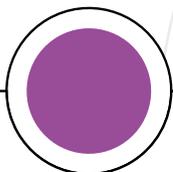
**You can send us an email at:**  
**[exhibition@cityevents.com.sa](mailto:exhibition@cityevents.com.sa)**



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 **CITY EVENTS**  
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