



THE 4TH EDITION • RIYADH • SAUDI ARABIA

Global Trade Exhibition for Pet Industry in ME

Post Report

2025

24–26 Nov. 2025

Riyadh Int. Convention & Exhibition Center

in conjunction with المعرض الدولي للطب البيطري
المعرض الدولي للطب البيطري
Global Veterinary Expo **VET** expo

www.petvet-expo.com



Exhibition Opening

Under the patronage of the Ministry of Environment, Water and Agriculture, Dr. Ali Alshaikhi, Assistant Deputy for Livestock and Fisheries, accompanied by the CEO of City Events, Mr. Ammar Al Zieter, inaugurated the 4th edition of the Pet Expo, held in conjunction with Global Veterinary Expo, on Monday 24 November 2025. The event was attended by a number of government officials, specialized entities in the pet industry and veterinary medicine, journalists and social media influencers at the Riyadh International Convention & Exhibition Centre.



in conjunction with



المعرض الدولي للطب البيطري
Global Veterinary Expo





Signing of Cooperation Agreements and Memoranda of Understanding (MoUs)



Memorandum of Understanding between

National Livestock & Fisheries Development Program and United Feed Company Limited



Memorandum of Understanding between

National Livestock & Fisheries Development Program and Throf Communications and Information Technology Company.



Cooperation Agreement between

Al-Ahsa Livestock Cooperative Society and Nova Pharma Trading Company



Cooperation Agreement between

City Events and Awqaf Umamon Amthalukom



Memorandum of Understanding between

Throf Communications and Information Technology Company and Livestock Technology Cooperative Society in Madinah



Memorandum of Understanding between

Throf Communications and Information Technology Company and Bee ways Industrial Company



Memorandum of Understanding between

Throf Communications and Information Technology Company and Al Riye Industrial Factory



Exclusive Agency Agreement between

Royal Canon France and Liqa International Trading Company



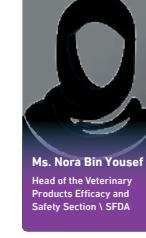


Key Topics of the Panel Discussions and Workshops

- From the Laboratory to the Farm: The Journey of Veterinary Drug Manufacturing
- Innovation in Veterinary Vaccines and Their Role in Disease Prevention & Control
- The Role of Veterinary Medicines in Achieving Food and Economic Security
- Modern Technologies in Veterinary Vaccine Development
- The Relationship Between Optimal Management and Increased Productivity & the Impact of Technology and Innovation in Model Farms
- Empowering Investment in the Veterinary Sector
- The Most Common Diseases Shared Between Pet and Human
- X-Ray Image Orientation
- Insights Into Trends and Opportunities Shaping China's Booming Pet Industry



Speakers





Exhibition in Numbers

15,000

Visitors

120

Local and
International
Exhibitors

21

Participating
Countries

5

Activities

5

Government
Entity

8

Cooperation
Agreements

3,500

Local
Businessman

450

Hosted
International
Businessman

20

Workshops

25

Local and
International
Speaker





Accompanying Activities

International
Dog & Cat
Grooming Competition
25 - 26 NOV. 2025
Riyadh . Saudi Arabia
Riyadh Int. Convention & Exhibition Center

Organized by
Academy GROOM



Dog & Cat
Grooming Masterclass
24 November 2025
Riyadh . Saudi Arabia
Riyadh Int. Convention & Exhibition Center

Organized by
Academy GROOM



INTERNATIONAL
Cat Show
2nd Season
كات شو
25-26 Nov. 2025
RIYADH . SAUDI ARABIA
Riyadh Int. Convention & Exhibition Center



PET In My Life Contest
مسابقة أليفي في حياتي
2025 | 24-26 نояبر | RIYADH . SAUDI ARABIA

1st Winner
متأهل مسابقة
Masha

b2b
CONNECT

PET In My Life Contest
مسابقة أليفي في حياتي





Participating Countries

Exhibitors Distribution by Country



Local Exhibitor 40%
International Exhibitor 60%

51%
Middle East

17%
Europe

25%
Asia

2%
Africa

5%
America





Exhibition in Numbers

Exhibitors Distribution by Type of Facility



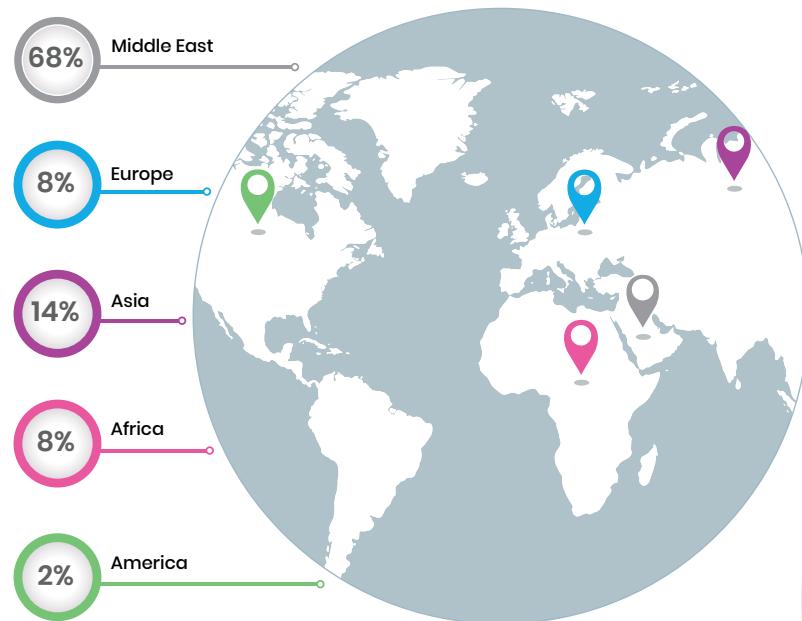
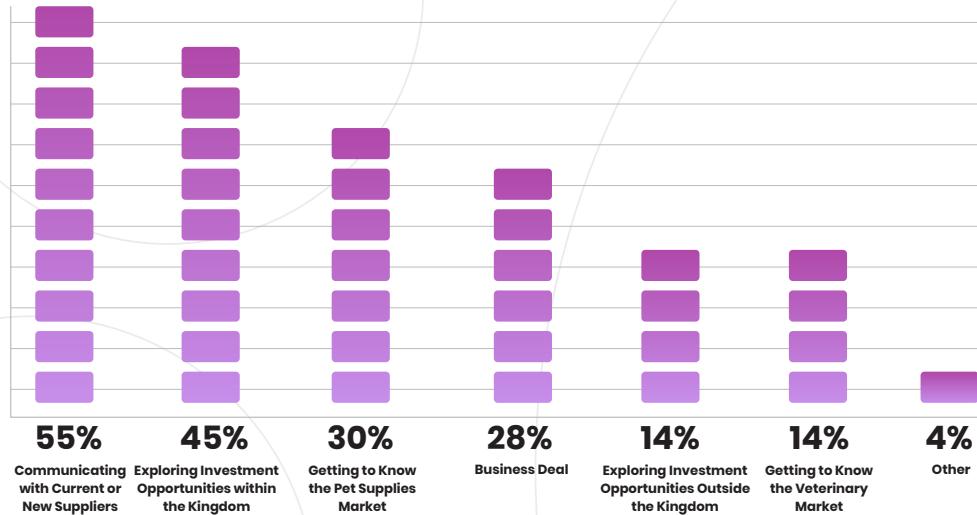
Exhibitors Distribution by Product Category



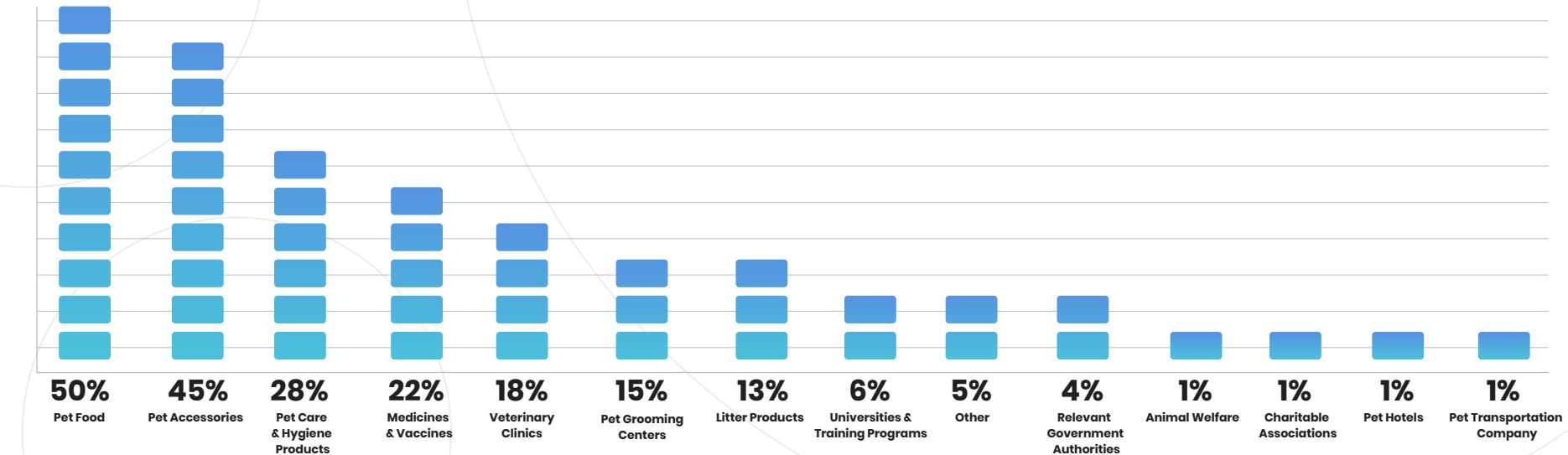


Visitors in Numbers

Visitor Distribution by Purpose of Visit



Visitor Distribution by Sectors of Interest





B2B Business Communication Program



Businessmen's Interests by Activity



Pet Food



Pet Accessories



Online Store



Pet Care



Pet Charities



Veterinary Clinics



Medicines & Vaccines



Sand Products



Wholesalers



Universities & Training Programs

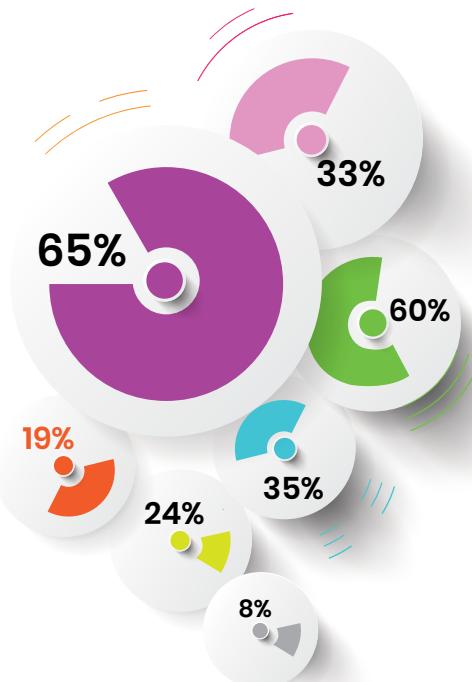


Retailers



Other

Meeting Purpose



Communicate with existing & new suppliers

Commercial deal

Learn about the pet supplies market

Learn about the veterinary medicine market

Research prospects for investment inside the Kingdom

Explore investment prospects outside the Kingdom

Other



Sponsors & Exhibitors

Main Sponsor



Platinum Sponsor



OLFA لفما
Animal Welfare

Diamond Sponsor



Golden Sponsor



Bronze Sponsor



Silver Sponsor



Bronze Sponsor



Dog & Cat Grooming Competition & Masterclass Sponsor



Partners



In collaboration with



Exhibitors





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